



OPTOVUE ANNOUNCES THE SHIPMENT OF THE 600TH IVUETM COMPACT SD-OCT SYSTEM

600 Compact SD-OCT shipped for growing international demand

FREMONT, CA, October 4th, 2010 – Optovue Inc., the company that launched the first FDA cleared fourier/spectral domain OCT in the US, announced it has shipped the 600th iVueTM compact SD-OCT system in early September from its Fremont California manufacturing facility.

“We continue to see accelerating growth in the demand for the iVue system, both domestically and internationally,” stated Paul Kealey, Vice President of Marketing for Optovue. “Despite the US launch occurring just recently in June, we are on track to exceed our first year projections on the new compact system. The streamlined GUI, ease-of-use and short “chair time” are helping with patient flow in clinical practices. This functional simplicity, along with the exceptional clinical value of retina, glaucoma and anterior segment imaging as standard features, is proving to be the right combination for the broader eye care market.”

About RTVue[®] and iVueTM

RTVue was the first FDA cleared Fourier domain (also known as spectral domain) OCT launched in the United States, and also the first OCT cleared by the U.S. Food and Drug Administration for both corneal and retinal imaging. The iVue is the compact fourier-domain version of the RTVue OCT, offering the same scanning speed and resolution as the larger system, that includes scanning and reports for retina, retina nerve fiber and cornea assessment by the clinician.

About Optovue[®] (www.optovue.com)

Optovue Inc. is a privately-held ophthalmic device company dedicated to working with eye care professionals and clinical researchers to lead the commercialization of new imaging modalities that improve diagnosis and therapy of ocular disease. Optovue has achieved widespread market success through a combination of unique data analysis design, a reputation for excellent customer service, and rapid innovation of its technology in response to physician feedback. The company is headquartered in Fremont, CA, with operations in Carlsbad, CA and European operations in Heidelberg, Germany.

Contact:

John Talarico
Vice President Regulatory
john_talarico@optovue.com
510-623-8868

Paul Kealey
Vice President Marketing
paul_kealey@optovue.com
510-623-8868